

SPONSORSHIP OPPORTUNITIES



TIP-OFF
9:00AM

3-ON-3
BASKETBALL
TOURNAMENT
PRESENTED BY CHC

BECOME A SPONSOR!

CHCONLINE.ORG/STEELMIKE



SPONSOR HOST
MENLO SCHOOL

BENEFITTING



MICHAEL HARRIS FUND
AT CHC

AUG
28

3-ON-3
BASKETBALL
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JOIN US!

STEELMIKE SHOOTOUT PRESENTED BY CHC: 3-ON-3 BASKETBALL TOURNAMENT
SUNDAY AUGUST 28, 2022 | 9:00 AM | MENLO SCHOOL GYMNASIUM

Join us for the SteelMike Shootout Presented by CHC, a fun-filled, competitive 3-on-3 basketball tournament that will **raise critical funds to support CHC's adolescent mental health programs.**



The tournament is open to all adults and teens (14+) from our local community, and the event will also feature adolescent mental health discussions, food and fun activities. Make a bigger impact on teen mental health with an individual or corporate sponsorship. Sponsorship opportunities are on the following page.



PURCHASE A SPONSORSHIP & REGISTER NOW
CHCONLINE.ORG/STEELMIKE

For questions, please contact Lauren Sims: lsims@chconline.org or 650.617.3808.



Comprehensive and integrated services for
learning differences and mental health
Supporting children, teens, young adults and families

ABOUT CHILDREN'S HEALTH COUNCIL

Children's Health Council (CHC) is a local non-profit agency that has been providing comprehensive and integrated services for learning differences and mental health for nearly 70 years. We envision a world where every child, teen and young adult can reach their full promise and potential, regardless of language, location or ability to pay. Our program areas of excellence include ADHD, Learning Differences, Anxiety & Depression and Autism delivered through our two specialized schools, expert clinical services, robust parent education offerings, school and community partnerships and free online resources.



MICHAEL HARRIS FUND
AT CHC

ABOUT THE MICHAEL HARRIS FUND AT CHC

In 2016, the Michael Harris Fund at CHC was launched in response to the growing need to support for teens with signs of anxiety, depression and/or suicidal ideation. Before his passing, Michael Harris was passionate about helping those around him both personally and professionally — and inspired those around him when he committed his professional career to improving adolescent mental health at Menlo School. The Michael Harris Fund at CHC continues Michael's legacy by increasing awareness, connecting those in need to specialized help, removing the stigma and ultimately reducing teen depression and suicide in our local community.

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SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$25,000	HALF COURT \$10,000	SLAM DUNK \$5,000	THREE POINT \$2,500	COURTSIDE \$1,500
Logo on event website with link to your website	✓	✓	✓	✓	✓
Logo on slideshow credits highlighting sponsors before event begins	✓	✓	✓	✓	✓
Inclusion in printed event program*	✓	✓	✓	✓	✓
Basketball Team of 3-4 people	✓	✓	✓	✓	
Special social media post promoting your brand on CHC platforms (combined followers 7k) with link to your website	✓	✓	✓		
Inclusion in Event Signage*	✓	✓	✓		
Logo on Event Tshirt*	✓	✓	✓		
Branding on banner slideshow on CHC website home page week of event	✓	✓			
Verbal acknowledgement during event by host	✓				
Logo/recognition in all event-related marketing emails	✓				

For information on sponsorship, please contact Lauren Sims: lsims@chconline.org or 650.617.3808.

* For logos to be included on printed collateral, images must be received no later than 7/29/2022.

PURCHASE SPONSORSHIP
CHCONLINE.ORG/STEELMIKE

ABOUT MICHAEL HARRIS



Michael playing as a senior on the Menlo School Varsity basketball team in 2008.

The SteelMike Shootout was started in 2015 to continue the work of Michael Harris, a man who had committed much of his life to promoting mental wellness among adolescents and emerging adults. Both personally and professionally, he was dedicated to helping others with kindness, compassion, and thoughtfulness.

He lived his life every day sharing kindness, loving his family, caring for others, and embracing fun, all with a constant smile and an unassuming gracious warmth. He was fun, funny, and always there for those in his community with listening, words of understanding and support, empathy, and guidance. His love of both life and of people were contagious, and many of his peers have credited him for making them better versions of themselves. This was a man always destined to commit his life to the mental health of adolescents.

The most important things in his life were family, friends, supporting others around him, and basketball - a sport he played competitively throughout his life and coached middle and high schoolers across the Bay Area. Beyond playing and coaching sports, he was an obnoxiously avid sports fan — cheering the Warriors, Niners, and Giants any moment he could.

Michael was born and raised in the Bay Area, attending Philips Brooks Elementary and later Menlo School. He went on to graduate from the University of San Diego with a B.A. in Developmental Psychology and a minor in English. He joined the Lambda Chi Alpha fraternity and worked as a research assistant for the University's Psychology department where he won awards for his contribution. He went on to complete his master's in Counseling Psychology from Santa Clara University, and with great enthusiasm joined the mental health counseling faculty at his alma mater, Menlo School. He surely was to make a huge impact in the profession, with his focus on helping adolescents and families.



Michael and the Menlo team celebrating their Central Coast Section championship in 2007.



7th grade teammates and lifelong friends, Alex Curtis, Matt Bouret, Michael, Max Frye 2003



Family at a cousin's wedding in June 2015, just three months before he passed away.

Michael passed away in 2015 in a tragic boating accident. He left behind joyous memories for so many that he touched, particularly his parents Jan and Peter, his brothers David and Richard, with whom he had an especially close bond, and the love of his life, Kelly Wells. Those who knew Michael really loved him, and just as important, they really liked him. This was a young man who was real, sincere, a great listener, always interested, full of humor with the attendant laughter, smart, and who absolutely embraced life.



MICHAEL HARRIS FUND
AT CHC

**MAKE A GIFT TO THE
MICHAEL HARRIS FUND AT CHC**

Help support CHC's comprehensive adolescent mental health services and Michael's legacy.

GIVE NOW