



# Rocktoberfest

# Join us!

October 15, 2016 6:30-10:30 p.m.

## FACT SHEET: ALL ABOUT SPONSORSHIP FOR CHC'S ROCKTOBERFEST

Get ready for a rockin' California twist on Oktoberfest, with great beer, wine, food and dancing. Children's Health Council (CHC) has been successfully hosting benefit events for more than five decades. Our third annual Rocktoberfest event last fall drew over 400 community members and friends of CHC at NCEFT's outdoor covered arena at 880 Runnymede Road in Woodside.

### ABOUT CHILDREN'S HEALTH COUNCIL

At CHC we remove barriers to learning, helping children and teens become resilient, happy and successful at home, at school and in life. We specialize in ADHD, Learning Differences, Anxiety & Depression and Autism, and serve families on the Peninsula and South Bay as well as the greater San Francisco Bay Area through our Center, two schools and Community Clinic. Our More Kids initiative provides services to underserved families in our community including Ravenswood and South San Jose. This year, we began a powerful new initiative – working with others in our community to focus on teen anxiety, depression and suicide.

### HOW SPONSORSHIP SUPPORTS YOUR BUSINESS

- We expect over 400 guests.
- Guests tend to be young professionals, parents and longtime CHC supporters from Silicon Valley and the greater San Francisco Bay Area.
- Our E-news highlights the event and sponsors and is sent out monthly to over 10,000 recipients—including parents, donors, community partners and professionals in our community.
- Social media will be used to promote the event as well.
- Sponsor logos and links will be displayed on our Rocktoberfest website: <http://www.chconline.org/rocktoberfest>

### HOW SPONSORSHIP HELPS CHC

CHC relies on fundraising to support our programs and services, including financial aid. Your sponsorship ensures Rocktoberfest will be a success and helps CHC help kids and families.

**CONTACT: CHC sponsorship opportunities: Jen Bugnatto – [jbugnatto@chconline.org](mailto:jbugnatto@chconline.org) 650-617-3857**

#### 2015-2016 Board of Directors

Elaine Hahn, *Chair*; Rebecca B. Robertson, *Vice Chair*; Andrew P. Valentine, *Secretary*; Manuel Henriquez, *Treasurer*; Rosalie Whitlock, *PhD, Executive Director*; Rahela Abbas; Manisha Agrawal; Ben Choi; Denise Geschke; Calla Griffith; Merrilee Harris; Catherine Harvey; Julie Terrell Hooper; Glenn Johnson; Wendy Kinstler; John Kriewall; Debra McCall; Peter Oshman; Margot Parker; Naomi Chavez Peters; Doug Woods; Lori Castellucci and Gail Drewes, *Ex Officio, Auxiliary Co-Chairs*

#### 2016 Event Committee

Calla Griffith and Anne-Marie Gambelin, *Co-Chairs*

*Host Committee:* Rahela Abbas; Sydnee Brooks; Lynn Cullen; Hope Daly; Angela Espinosa; Bruce Fielding; Zara Fritts; Wendy Kinstler; Laura Krane; Cate Krensavage; Jenny Lewman; Stephanie Oshman; Melinda Osterloh; Heather Pietsch; Gina Preston; Patty Schinzing; Rebecca Schnitt; Lauren Sims and Gina Skinner. *Honorary Committee:* Merrilee Harris; Mary Johnson; Bren Leisure



Children's Health Council | 650 Clark Way Palo Alto 94304 | 650.326.5530 | [www.chconline.org](http://www.chconline.org)